

ZeroDown® MRI harmonizes the present value of migration downtime losses planned and unplanned.

**Tool-based methodology for calculating planned and unplanned downtime**

When optimizing IT operations, the ability to assess and quantify downside risks plays a pivotal role in determining whether or not to move forward. A critical factor delaying cloud migration decisions are uncertainties around risks and costs. These doubts are rooted in the belief that legacy applications and proprietary databases are just too hard and too expensive to move. The inability of IT staff to come up with an accurate and reliable answer to the C-level inquiry, “Well, how hard is it really?” tends to keep things in limbo. And rarely, if ever, is analysis paralysis a pathway to success.

Imagine if, instead of uncertainty, you could easily calculate the risk-adjusted costs of a cloud migration project by plugging in known and established metrics? What if with a few key strokes you could measure the downside risks and verify the net benefits ahead of time? How cool would it be to have the capability to prioritize cloud migration projects using indexed rankings by application? Introducing ZeroDown® MRI, a tools-based methodology for quantifying, to the dollar, the business risks of planned and unplanned downtime of running any IT operation or migration project: *(graphic below)*

**Taking the Guesswork out of Cloud Migration strategies:**

**Use the migration risk index to clear obstacles to cloud adoption**

Using a comprehensive set of proven measurements and formulas that can be tailored to different business applications and industries, ZeroDown® MRI enables you to quantify the present value of migration downtime losses both planned and unplanned.

	<b>Planned</b>	<b>Unplanned</b>
<b>Run/Operate</b>	Maintaining Direct      Indirect	Dying Direct      Indirect
<b>Migrate</b>	Managing Direct      Indirect	Coping-at-best Direct      Indirect
MRI = Present value of migration downtime losses		

**The Benefits of Using ZeroDown® MRI**

ZeroDown® MRI affords the following features and benefits:

- Delivers a risk assessment index and business impact analysis to assist decision-making
- Replaces outmoded application and content migration techniques for managing risk
- Provides strong synergies with software tools and methodologies needed to insure full business continuity with compliance
- Reduces project costs and accelerates cycle times for migrating applications to the cloud
- Offers licensing options for small and medium-sized businesses and/or large enterprise

**Find Out How ZeroDown® MRI Can Work For You And Your Customers**

Visit <http://www.zerodownsoftware.com> to find out how ZeroDown technology enables high availability and cloud migration in a flash with zero disruption and no data loss.

Contact us at [sales@zerodownsoftware.com](mailto:sales@zerodownsoftware.com)

*Operational planned and unplanned downtime*

		<b>Employee Prod Losses</b>	<b>Injuries Losses</b>	<b>Contractual Losses</b>
NPV Summary (all direct + indirect)	\$ 1,595,554	199,444	199,444	199,444
Migration downtime	\$ 4,413	552	552	552
Planned downtime	\$ -	0	0	0
Unplanned downtime	\$ 1,591,141	198,893	198,893	198,893

Category | Sources x App | Summary | **Start Here** | **App\_1** | Sheet1 | App\_2 | App\_3 | App\_4 | App\_5 | App ... (+)